

## 1. General information

The operator of the website [exposilesia.pl](http://exposilesia.pl) is Expo Silesia sp. z o. o. with its registered office in Sosnowiec, address: ul. Braci Mieroszewskich 124, 41-219 Sosnowiec, Poland, entered into the Register of Entrepreneurs of the National Court Register kept by the District Court Katowice-Wschód in Katowice, 8th Commercial Division of the National Court Register, under the KRS number 0000252032, holding taxpayer identification number (NIP) 9591726258, with share capital amounting to PLN 1,227,000.00.

The policy is for information purposes only. Its aim is to inform a website user about the principles of personal data processing and the rights associated with this procedure.

The principal legal acts for personal data protection are the Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (general regulation on data protection), hereinafter referred to as "GDPR", and the Act of 10 May 2018 on the protection of personal data (Journal of Laws, 2018, item 1000).

## 2. Personal data processing

User's personal data are collected by the website in the following manner:

- when a user voluntarily enters his/her data in a contact form,
- by storing cookie data (so-called 'cookies') on end devices,
- by recording web server logs.

The Controller of your personal data is Expo Silesia sp. z o. o. with its registered office in Sosnowiec, address: ul. Braci Mieroszewskich 124, 41-219 Sosnowiec, Poland, entered into the Register of Entrepreneurs of the National Court Register kept by the District Court Katowice-Wschód in Katowice, 8th Commercial Division of the National Court Register, under the KRS number 0000252032, holding taxpayer identification number (NIP) 9591726258, with share capital amounting to PLN 1,227,000.00.

The personal data that have been voluntarily provided in the contact form by a user are processed in order to respond to an inquiry sent by the contact form and to carry on a correspondence - Article 6(1)(f) of GDPR (a legitimate interest of the data controller).

Provision of personal data is voluntary, but necessary in order to send an inquiry by the contact form.

The recipients of your personal data may be entities operating the IT infrastructure.

Personal data are not transferred to third countries and are not subject to automated processing.

Personal data are processed for the period necessary to respond to inquiries and carry on a correspondence, and then for a period of one year to maintain the principle of accountability.

The User has the right to request from the Controller the access to his/her personal data, right to rectify the data, erase them or restrict their processing, right to object to their processing, right to portability of data, and right to lodge a complaint with a supervisory authority, i.e. the President of the Office for Personal Data Protection.

If personal data are processed based on a consent, the user has the right to withdraw the consent at any time. The withdrawal of the consent does not affect the lawfulness of data processing which was made under the consent before its withdrawal.

## 3. Information about cookies

The website uses cookies. Cookies are a piece of data, in particular text files, which are stored in a Website User's end device and are intended for using the Website. Cookies usually record a name of the website from which

they originate, time for which they have been stored on an end device as well as a unique number. Website operator is the subject who stores cookies on the Website User's end device and who has access to them. Cookies are used for

- compiling statistical data providing information on how Website Users browse the sites, which then helps to improve structure and content of the sites;

The Website uses two basic types of cookies: session cookies and persistent cookies. Session cookies are temporary files stored in the User's end device until logging out, leaving the site or closing the software (web browser). Persistent cookies are stored in the User's end device throughout the time specified in cookie parameters or until they are removed by the User. Usually, the software for web browsing (web browser) stores cookies in the User's end device by default. However, settings regarding storing cookies can be changed by Website Users. It is possible to delete cookies from a web browser. It is also possible to automatically block cookies. Relevant detailed information is available in the help section or documentation of a web browser. Restricting use of cookies may affect some features available on the sites of the Website. Cookies stored on the Website User's end device may be also used by advertisers and partners cooperating with the operator of the Website. For statistical purposes, the operator of the Website may analyse the User's traffic on the Internet. We recommend you to read the privacy policy to learn about the principles on using cookies that are used for the statistics: [Google Analytics Privacy Policy](#).

Cookies may be used by advertising networks, in particular Google, to display ads tailored to user's preferences depending on the way he/she uses the Website. For this purpose, they can save information about User's navigation paths or time he/she stayed on the site (AdWords features).

In particular, the Website may use the following AdWords features:

- re-marketing,
- interest-based targeting,
- similar recipients,
- other interest-based advertising,
- geographical and location-based targeting.

Regarding the information on the user's preferences collected by Google advertising network, the user can view and edit the information from cookies using <https://www.google.com/ads/preferences/>.

#### 4. **Server logs**

Information about certain behaviours of users is recorded in the form of server logs. These data are used solely to administer the website and to use hosting services in the most efficient way. The resources viewed are identified by their URLs. In addition, the following may be recorded:

- time for an inquiry to arrive,
- time of a response,
- client station name - identification implemented by HTTP protocol,
- information about errors that occurred during HTTP transactions,
- URL of the site previously visited by a user (HTTP referer) - if the user visits the Website using a hyperlink,
- information about user's browser,
- information about IP.

The above data is not connected to specific persons browsing the sites. The above data is not used only for the purposes of server administration.

#### 5. **Managing cookies - how to give and withdraw a consent?**

If a user prefers not to receive cookies, he/she can change the browser settings. However, disabling cookies necessary for authentication and safety processes as well as for keeping record of user's preferences may make using the sites difficult or, in extreme cases, even prevent it. In order to manage cookies settings, please select the browser/software from the list below that you use and follow the instructions:

- [Internet Explorer](#)
- [Chrome](#)
- [Safari](#)
- [Firefox](#)
- [Opera](#)
- [Android](#)
- [Safari \(iOS\)](#)

- Windows Phone
- Blackberry